



Keuka Wine Trail hosts  
*Ultimate Winter Weekend*  
for Cheese & Wine Lovers

February 9-10, 2013 Wine & Cheese Tasting Event

Call **800.440.4898**

**\$18** Event Tickets  
per person  
includes souvenir wine glass,  
food samples & wine tastings.

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The Keuka Lake Wine Trail invites you to experience a love affair dating back thousands of years at the Cheese & Wine Lovers Weekend, February 9-10, 2013. One ticket allows attendees to visit all seven wineries at a relaxed pace during the weekend. Each winery will creatively use cheese in a variety of savory dishes and pour wines particularly selected to complement the dishes served. Visitors will taste many delicious styles of cheese with a variety of flavors and textures, including regional and farmstead cheese. Ticket price is \$18.00 per person and includes a souvenir wine glass along with food samples and extensive wine tastings.

"The Cheese and Wine Lovers Weekend provides a great value for couples or a group of friends eager to beat the winter blues and to try something new together...expect a weekend flowing with food and fine wines with a touch of Valentine's Day flair," says Tambi Schweizer, tasting room manager at Heron Hill Winery on the west side of Keuka Lake. Event hours are Saturday, 10 a.m. – 5 p.m. and Sunday, 11 a.m. – 5 p.m. Event attendees may visit all seven wineries in one day or plan an overnight stay to spend more time enjoying the area's other attractions. A list of recommended accommodations is available at [keukawinetrail.com/plan-a-visit](http://keukawinetrail.com/plan-a-visit). Ticket holders who visit all seven wineries during an event weekend are eligible to win a one-night stay for two at the Inn at Esperanza Mansion, a sightseeing cruise aboard the Esperanza Rose and one bottle of wine from each of the seven member wineries.

Purchasing tickets in advance is highly recommended as most events sell out. A limited number of tickets may be available at the door for a \$5.00 surcharge. For all events, conveniently purchase tickets by calling 800.440.4898, by visiting a Wegmans customer service desk and online at [keukawinetrail.com](http://keukawinetrail.com). Large groups should contact the Wine Trail office to confirm their agenda prior to booking through a transportation company. To receive the latest event updates and previews, find the Keuka Lake Wine Trail on Facebook.

Established in 1985, the Keuka Lake Wine Trail aims to provide a high-quality, lively experience where guests will feel excited by the food, wine and scenery and stimulated by the conversation. Member wineries include: Heron Hill Winery; Dr. Konstantin Frank Vinifera Wine Cellars; Hunt Country Vineyards; Keuka Spring Vineyards; Barrington Cellars; McGregor Vineyard Winery; and Ravines Wine Cellars.

*First in Wine, First in Beauty.*  
*Discover the most rewarding wine trail in the Finger Lakes.*



**For Tickets:**  
Call **800.440.4898**  
[keukawinetrail.com](http://keukawinetrail.com)  
Wegman's Stores

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